

Farmhouse Garden Animal Home

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Website Manager

Farmhouse Garden Animal Home is a 100% volunteer run non-profit. We are seeking a creative and qualified individual to manage our website, <u>https://www.farmhousegardenanimalhome.com/</u>, including design and regular content updates.

Responsibilities:

- Execute content updates as delegated by Fundraising, Communications, and Volunteer leads
- Identify opportunities to enhance user experience
- Propose and carry out design enhancements and updates
- Collaborate and strategize with communications team to increase traffic
- Collaborate with Merchandise suppliers and Fundraising team to maintain online shop offerings and inventory

Requirements:

- Experience with Wix website builder
- Competency in HTML
- Experience as Webmaster an asset
- Experience in digital marketing and communications an asset
- Excellent written and visual communication skills
- Strong interest in animal rights and welfare

Minimum time commitment: 3 hours per week

Location: Remote

Income: Volunteer role