



# Farmhouse Garden Animal Home

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## **Donor Engagement Lead**

*Farmhouse Garden Animal Home is a 100% volunteer run non-profit. We are seeking a motivated individual, with a strong interest in animal rights and welfare, to lead donor engagement efforts. Our vision is to foster a sense of community and connection among our donors and sponsors through regular communication and recognition.*

### **Responsibilities:**

- Collaborate with Communication and Fundraising Teams to support active donor engagement campaigns and execute new campaigns
- Coordinate development and release of monthly donor newsletter
- Coordinate development and release of routine communications to update and recognize monthly sponsors
- Patreon set-up and management
- Coordinate and host/co-host monthly 'virtual visits'
- Assist in maintenance of donor information records

### **Requirements:**

- Experience in non-profit fundraising
- Experience in digital marketing and communications an asset
- Well-versed in social media platforms (Facebook, Instagram, Youtube, etc.)
- Working knowledge of MS Office
- Experience managing a Patreon account is an asset
- Excellent verbal, written, and visual communication skills
- Strong interest in animal rights and welfare

**Minimum time commitment:** 4-6 hours per week

**Location:** Primarily remote

**Income:** Volunteer role